

INTERNI

THE MAGAZINE OF INTERIORS
AND CONTEMPORARY DESIGN

N° 2 JANUARY-FEBRUARY

GENNAIO-FEBBRAIO 2021

MONTHLY ITALY / MENSILE ITALIA € 10

DISTRIBUTION 20 JANUARY/GENNAIO 2021

AT € 19,50 - BE € 18,50 - CH Chf 19,80 - DE € 23,50

DK kr 165 - E € 17 - F € 18 - MC Côte D'Azur € 18,10

PT € 17 - SE kr 170 - US \$ 30

Poste Italiane SpA - Sped. in A.P.D.L. 353/03
art.1, comma1, DCB Verona

GRUPPO  MONDADORI



PHYGITAL
DESIGN

INTERNATIONAL ENGLISH ISSUE

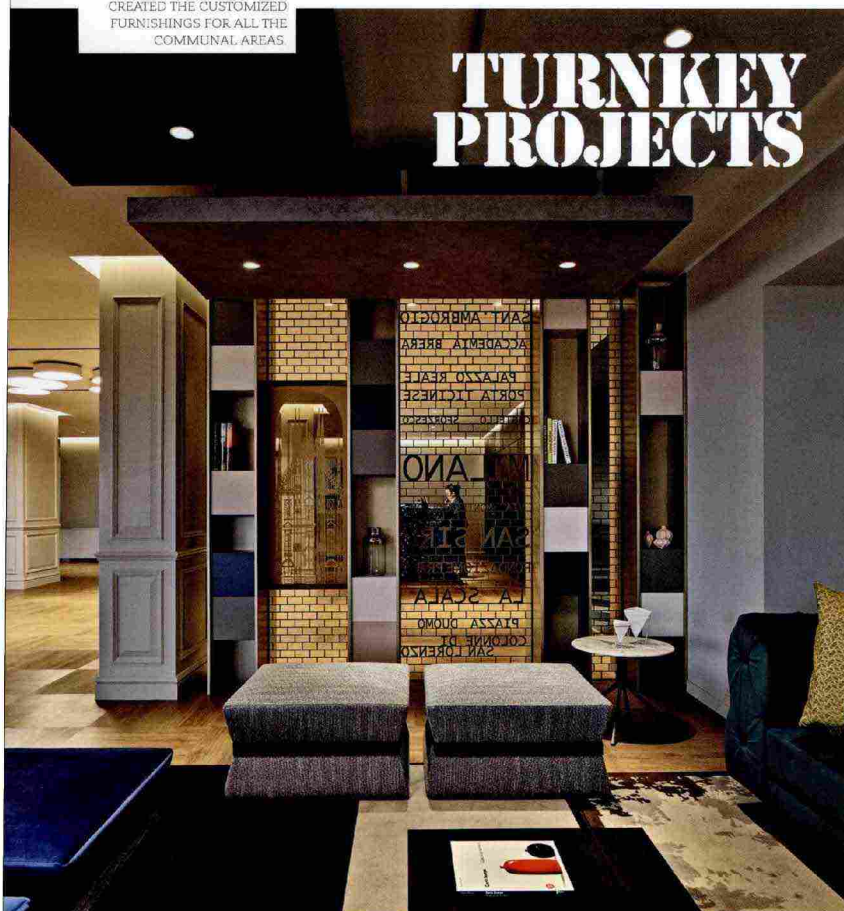


12 102 >

Looking AROUND PROJECTS

IMAGES OF SOME OF THE ROOMS IN THE SHERATON MILAN SAN SIRO, THE HOTEL FOR WHICH **CONCRETA** CREATED THE CUSTOMIZED FURNISHINGS FOR ALL THE COMMUNAL AREAS.

TURNKEY PROJECTS



Concreta is a company based in Valtellina that specializes in developing **tailor-made solutions** for the **contract** sector. Among its various projects, it created the furnishings for the communal areas of the new **Sheraton Milan San Siro**



A company specializing in the creation of bespoke furnishings for hotels and hospitality structures, Concreta boasts a portfolio of projects that illustrate its broad and multifaceted know-how, as well as creative flexibility expressed through innovative tailored solutions. From the initial briefing to the final stage of development, Concreta supports the client and the designer with a technical staff oriented towards full customer satisfaction and a project manager to optimize management of the area of operation and ensure full compliance with deadlines, the budget and the client's specific needs. The activities of the company based in Valtellina range from five-star urban hotels, mountain resorts and tourist

villages by the sea all the way to private villas and the most luxurious yachts. One of Concreta's most prestigious commissions is the Sheraton Milan San Siro (310 rooms, of which 24 are suites and a presidential suite spread over six floors): a project conceived, developed and designed by the practice CaberlonCaroppi for which the company made to measure all the furnishings and accessories in the communal areas. From the lobby to the Silene Bar & Restaurant, from the Club Lounge to the El Patio del Gaucho restaurant, to the 21 meeting rooms and outdoor furniture, everything has been created with the aim of encouraging sharing and interaction between guests. Concreta oversaw the creation of these



spaces (which cover a total of 2,500 square meters), providing furnishings with restrained lines and focusing on neutral colors and a design lay-out of extreme (and refined) flexibility. ■ A.P.